

**Dundee Partnership**  
**Community Regeneration Fund**

**Grant Application (Ferry / West End)**  
**2024/25**

Applicant Information	
<b>Name of Applicant Group</b>	BRAW TEA CIC
<b>Activity Title</b>	Castle Green exterior refurbishment and art murals
<b>Grant Requested (£)</b>	£5,000.00

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The Local Community Planning Partnerships (LCPPs) in the Ferry and West End will examine their existing Local Community Plans to identify outstanding actions with a direct relationship to community regeneration and consider allocation of some or all of their available funding to commissioning works that would allow achievement of these agreed priorities. Each area has an allocation for 2024/25 with which to commission activities, and so activities that attract external funding may be prioritised.

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This application should address needs in one of the below Wards within which the Dundee Partnership supports activity. If an activity covers more than one Ward then an application is required for each ward, but it is essential that each application can stand on its own if agreed and that the application is not for a city-wide activity, but a local activity that is to take place in more than one Ward.

TICK THE WARD WHERE YOUR PROJECT WILL OPERATE

The Ferry

West End

Please note that communications regarding this application will be sent to you via email unless you indicate otherwise. All communication for this application should be made to [dundee.partnership@dundeecity.gov.uk](mailto:dundee.partnership@dundeecity.gov.uk)

## Checklist for the DP Community Regeneration Fund Application Form

Before submitting your application form to the Dundee Partnership Team, please use the below checklist to ensure that your form is as fully completed as possible. Please also note that submitting an incomplete form can cause delays in processing or rejection of your application.

### Have you:

- |  |                          |
|--|--------------------------|
| Read the guidance sections of the form   | <input type="checkbox"/> |
| Fully completed the information on the front of the form   | <input type="checkbox"/> |
| Provided a response to all sections of the application form (including indicating a section as 'N/A' where relevant)   | <input type="checkbox"/> |
| Checked that your budget adds up properly?   | <input type="checkbox"/> |
| Checked that your start date is after the date at which funds could be available, (see page 6) and that your end date is within the financial year?          | <input type="checkbox"/> |
| Included appropriate, measurable outputs & outcomes?   | <input type="checkbox"/> |
| Provided your groups accounts, or other appropriate financial information?   | <input type="checkbox"/> |
| Sourced and attached all relevant quotes?<br>(multiple quotes are required where >£5,000 is being applied for to ensure value for money is being considered) | <input type="checkbox"/> |
| Checked that the bank details or financial code are correct / complete?  | <input type="checkbox"/> |
| Signed the form, given accurate contact details and ticked the GDPR box?   | <input type="checkbox"/> |

<b>Who is the grant for?</b> (Name of Applicant Group / Department)		Braw Tea CIC	
<b>Did you receive a Dundee Partnership grant during 2023-24?</b> (If yes, list all grants below)			<b>YES</b>
<b>Title of project funded</b>	<b>Amount granted</b>	<b>When</b>	<b>Was it fully spent?</b>
Braw Tea Café (a grant to support painting the interior of the public toilet block at Castle Green by Alexander Community Development)	£2000	16 Feb 2023	Yes

**Please give a description of what you want this grant for - (please limit your answer to 500 words or less)**

The building in Castle Green which houses the public toilets and the social enterprise café Braw Tea is very tired and is need of some refreshing so that it **enhances** rather than detracts from the local environment. There have been extensive upgrading works to support the active travel pathway and the creation of an art trail, and the park is about to be refurbished with new play equipment.

This building is now a bit of an eyesore. It is home to an award-winning social enterprise café (Braw Tea- who won the Courier Community Champion award in March 2024). The social enterprise café is popular with both locals and visitors and has enhanced the community amenity in this area. The café has a great reputation and a solid following, with a social purpose, but the building does little to enhance the environment, particularly given its stunning location next to the Castle and the waterfront.

We asked a local designer and street artist- Diane Selbie to quote to paint the building with a fresh coat of paint to freshen it up and also to incorporate her trade-mark large striking floral murals. These will be included in the Broughty Ferry- Monifieth art trail and make the building a stand-out feature in the park, enhancing the environment for everyone. The flowers she has chosen are all local to Broughty Ferry (see attached quote) and were taken from recommendations of local people and are part of an overall floral design theme used within the building on 3 large murals which have been exceptionally well received. She is also a local business person (Select Wallpaper in Broughty Ferry) and we have deliberately chosen to work with her as the design style fits in with our overall theme and is locally appropriate.

It is noteworthy that since taking the building over, vandalism and anti social behaviour has been significantly reduced- we have had no instances of vandalism in the year we have occupied the building. Our 4 picnic benches built for us by The Men's Shed have not suffered any damage whatsoever and are regularly used for picnics. We believe community spirit and community pride has helped this as well as more regular footfall in this area.

I have enclosed the artists visuals which show the current building as it is and the visuals after. The transformation is remarkable.

We will of course comply fully with all planning requirements.

#### ARTIST BIO AND NOTE:

My name is Diane Selbie and I enjoy bringing life to otherwise ordinary plain walls, I have had lovely opportunities to do some large scale bright coloured murals around Dundee and my work can be seen on my instagram ( @diamages ) .

In 2023 I was very grateful to have been able to paint some large scale feature pieces for the interior of Braw Tea and attached in my design plan, the idea is to continue the striking large scale florals outside, in the hope of creating as nice an atmosphere as it is inside with all the great things happening and taking some of that to the exterior of the building which would create a further cohesive theme.

I took to Facebook to get inspiration from people in Dundee and asked them to send photos of flowers they had seen in gardens or just out and about in Dundee. I received about 200 images and have taken inspiration from these and other sources where necessary. I hope you like these.

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<p><b>Which City Plan / Local Community Plan Outcome(s) will it address?</b></p> <p>We need quality green and open spaces that people can access in their own communities We need a community facility in The Ferry</p>
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<p><b>How many people will benefit from this project?</b></p>	
<p>Will any specific groups benefit from this project? (male, female, age range or protected characteristic)</p> <p>The enhancement of the building will support everyone in the community, particularly given it is a very busy public toilet block and playpark. The café supports women who have extra challenges through training to support employability and personal development. We currently have 30 active female volunteers from across the city volunteering with us on a weekly basis. We have employed 9 women (p/t) and have one Modern Apprentice.</p> <p>Based on our monthly sales, we know that there are at least 3,500 visitors around the vicinity of the café (this is prudent) from across a wide range of ages- young people, walkers, families and older people. This will be particularly inspirational to young children and young people and we expect it also to be a deterrent for vandalism.</p>	

The bike path also is very popular and now there is safe cycle parking, we anticipate to see an increase in cyclists in the area coming from Dundee/Arbroath.

The Active Travel plan explains that 11,500 people are within a 2km cycle of Broughty Ferry and the new path will significantly increase the use.

**Please say why the project is needed** (please limit your answer to 500 words or less)

- To support the social enterprise to flourish- the building currently looks very uninviting and is an eye-sore
- To enhance the local area to benefit the local community
- To provide an attraction for visitors
- To help to put Broughty Ferry on the map

The building is in a prominent location in Broughty Ferry, but its current state does not provide a good image to either locals or visitors. The proposal is to make this an eye-catching building that is attractive and welcoming to everyone. We also plan to increase the number of community events that we offer, so this becomes a locus for activity.

**What local consultation has taken place regarding this application?**

(Please attach evidence summarising the results of any consultation)

I have discussed this with the local authority and local architects who agree this would benefit the area and would be a striking addition to the local environment.

**What evidence do you hold that the local community supports this application?**

(For example, was it proposed by members of a particular group? Does it directly address need identified by community members?)

Given the current appearance of the building and the quality and popularity of Diane Selbie's work, we anticipate this will be welcomed as an improvement.

**How will the project / activity tackle deprivation or benefit those experiencing deprivation?**

(Refer to Section 1 of the Guidance Notes)

Dundee's Active Travel Plan sets out a large number of inclusion benefits across disability, age and gender. With the café being on the Active Travel route, the artwork will bring joy to those benefitting from the inclusion of the new cycle route. 11,500 live within a 2km cycle of the café and the benefits therefore extend beyond DD5 postcodes. We also know that the park is a hub for local families from across the city as it is a free space, close to the beach.

**For Physical & Environmental Improvements (which must be Capital worth at least £6,000 in value) the following questions must be answered:**

**Have all relevant permissions been agreed?** (please state what these are)

Yes- I have sent the plans to the local authority.

**How will the planned project be maintained?** (please state who will be responsible for this)

Braw Tea will be responsible for maintaining the building's art work.

**What is the expected 'life' of the improvement?** (e.g. before it will require replacement)

I would expect this to last at least 8-10 years.

**Could a plaque indicating the Community Regeneration Fund as a source be added on location for this award?** (If there would be additional costs for this, please indicate this in the budget section)  
**Yes of course. We will absorb this cost. We would expect positive press coverage about this activity which would credit the Partnership.**

**What other sources of funding have you secured / tried to secure for this project?**

• **If none, please state why this is the case**

(Detail below, including applications that are pending or that have been turned down. We may ask for further evidence of an application for other funding)

Source of Funding (detail if this funding is for more than 1 year, if applicable)	
We are going to use £900 of our income to put towards this project as we believe it is important to show that we are committed to making this happen and will contribute. The £900 pays for all the paint.	£900- Braw Tea CIC

**What are the costs of your activity and how much money is required?** Please give specific details (expand list / use an additional sheet if required) and provide all quotes (good practice for applications for over £5,000 is to provide three quotes to ensure value for money is received, and we will require to see these where relevant).

Cost Heading	Full Costs (£)	DP Aid (£)
Cleaning and Preparation of walls including paint, rollers brushes and all other materials, refreshing exterior doors in existing green colour. (Masonry £430 and semi gloss for door £80)	5,900	5,000



Drawing design plan and painting of floral murals Including all paint (paint £900)		
<b>Totals</b>	5,900	5,000

- **All applicants are required to submit a copy of the group's most recent annual accounts with this application. These will be used to help determine eligibility for funding, and WITHOUT THEM AN APPLICATION WILL NOT PROCEED**
  - **If unrestricted reserves held are less than three months operating expenses please confirm this below**
- Note that if you have already submitted your accounts within this financial year, further copies may not be needed - please check with the Dundee Partnership Team if unsure

**What other documents are you attaching to evidence the budget costs for this application?** (e.g. quotes, estimates, projected income and expenditure)

I have attached the quote from the artist and her visual designs.

**How do you intend to monitor the project Outputs and Outcomes?**

Through paper surveys with our customers- we do this already in the café.

<p><b>What is the planned start date of the event/activity?</b></p> <p>Please note turn around on applications is 6 - 10 weeks and funding cannot be retrospective (<i>see section 2 of the guidance notes</i>)</p>	<p>We wish to undertake this work in the fine weather and can start</p>
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	as soon as we have confirmation of the funds being approved.
<b>What is the planned end date of the event/activity?</b>	By SEPTEMBER 2024 at latest.

## Outputs & Outcomes

It is expected that applicants will have evidence to support performance information when completing returns on the performance against target. Consideration of this should be given when outputs and outcomes are set out.

Applicants will usually refer to one [City Plan](#) / [Local Community Plan](#) Outcome, but the opportunity is given for up to two, if required. **Please refer to section 3 of the Guidance Notes** for examples of outputs and outcomes / indicators.

<b>City Plan / Local Community Plan Outcome:</b>	
<b>Purpose of activity / project within this Outcome:</b>	
We need a community facility in The Ferry	<b>Target 2024-25</b>
Outputs	
Braw Tea has involved the community already in our free cooking demonstration classes, in our free craft activities for children and in our free Santa Grotto in December for local families. We also took part in the Dundee Womens' Festival offering a free writing workshop. We have plans to increase our community activity as we now have access to the building 7 days per week from this month.	
Outcomes / Indicators:	
The number of community events we offer	10

<b>City Plan / Local Community Plan Outcome:</b>
<b>Purpose of activity / project within this Outcome:</b>

We need quality green and open spaces that people can access in their own communities	<b>Target 2024-25</b>
Outputs	
Castle Green is a very popular area, free and open to all, this proposal requests that we enhance the building to enhance it to make it a striking and enjoyable outdoor space for everyone. The output will be an enhanced building through artwork that is relevant to the local area.	
Outcomes / Indicators:	
We use survey feedback sheets to gather opinions on the café- we will include questions on the murals and if these attracted people to visit the outdoor space as a result. We anticipate that this will be very positive.	90% of surveys completed indicating high satisfaction with the murals